

WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Send Payment To: WESH P O Box 26876 Lehigh Valley, PA 18002-6876

FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
939426-1	08/19/12	August 2012	07/30/12 - 08/17/12

Station Account Executive Sales Office Sales Region WESH Fran Berg Eagle-Washingte National

Advertiser **Product** Estimate Number Obama/D/President SKED C -30 1549

> Alt Order # Flight Dates Order # 08/13/12 - 08/17/12 939426 07894646 Billing Calendar Billing Type Deal# Broadcast Cash

Special Handling

IDB# Advertiser Code | Product Code 9912856 95 101

Agency Ref Advertiser Ref

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1 08/13/12 08/17/12 M-F Early Sunrise Class of Time - Immediately Pre-emptible wi	e 5:00-6:00 AM thout notice	MTWTF	:30	3	\$350.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 08/13/12 08/19/12 MTWT	FSS Spots/Week	Rate \$350.00			W-V-W-W-W-W-W-W-W-W-W-W-W-W-W-W-W-W-W-W			
Spots: # Ch Day Air Date Air Time I		Start/End Time		h Ad-ID			Rate T	
	/I-F Early Sunrise	5:00-6:00 AM	1.7	0 OFA12D087			\$350.00	
	/I-F Early Sunrise	5:00-6:00 AM		0 OFA12D087				NM
2 WESHTh 08/16/12 5:23 AM	/I-F Early Sunrise	5:00-6:00 AM	:3	0 OFA12D087	H		\$350.00	NM
2 08/13/12 08/17/12 NBC Today Shown Class of Time - Immediately Pre-emptible w		MTWTF	:30	4	\$1,200.00	NM		
Weeks: Start Date End Date MTWT 08/13/12 08/19/12 MTWT		Rate \$1,200.00	an one still a second		E- 5-			
Spots: # Ch Day Air Date Air Time I	Description	Start/End Time	Lengi	h Ad-ID			Rate 1	Гуре
2 WESHM 08/13/12 7:24 AM I	NBC Today Show	7:00-9:00 AM	:3	O OFA12D087	Н		\$1,200.00	NM
3 WESHW 08/15/12 7:23 AM I	NBC Today Show	7:00-9:00 AM	:3	0 OFA12D087	Н		\$1,200.00	NM
1 WESHTh 08/16/12 8:49 AM I	NBC Today Show	7:00-9:00 AM	:3	0 OFA12D087	Н		\$1,200.00	NM
4 WESHF 08/17/12 7:21 AM I	NBC Today Show	7:00-9:00 AM	:3	0 OFA12D087	Н		\$1,200.00	NM
3 08/13/12 08/17/12 *Early Sunrise @ Class of Time - Fixed Non Pre-emptible	4:30AM 430a-5am	MTWTF	:30	4	\$75.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 08/13/12 08/19/12 MTWT		<u>Rate</u> \$75.00			10 S M 2 S A AMA			
Spots: # Ch Day Air Date Air Time	Description	Start/End Time	Leng	th Ad-ID			Rate	Туре
	Early Sunrise @4:30AM	430a-5am	:3	30 OFA12D087	H -		\$75.00	NM
4 WESHW 08/15/12 4:40 AM	Early Sunrise @4:30AM	430a-5am	::	30 OFA12D087	'H		\$75.00	NN
2 WESHTh 08/16/12 4:51 AM	Early Sunrise @4:30AM	430a-5am	::	30 OFA12D087	'H		\$75.00	NN
3 WESHF 08/17/12 4:50 AM	Early Sunrise @4:30AM	430a-5am		30 OFA12D087	'н	3	\$75.00	NN
4 08/13/12 08/17/12 Regis & Kelly 9- Class of Time - Immediately Pre-emptible w	10 AM 9:00-10:00 AM vithout notice	MTWTF	:30	5	\$500.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 08/13/12 08/19/12 MTWT		<u>Rate</u> \$500.00					2	
Spots: # Ch Day Air Date Air Time	Description	Start/End Time	Leng	th Ad-ID			Rate	Туре
4 WESHM 08/13/12 9:33 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:	30 OFA12D087	7н		\$500.00	NN
3 WESHTu 08/14/12 9:45 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:	30 OFA12D087	7н		\$500.00	NN
5 WESHW 08/15/12 9:23 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:	30 OFA12D087	7н		\$500.00	NN
1 WESHTh 08/16/12 9:45 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:	30 OFA12D08	7н		\$500.00	NN
2 WESHF 08/17/12 9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:	30 OFA12D08	7н		\$500.00	NN

Rate Type

Send Payment To:

DUPINVOICEATE



Spots: # Ch

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949
 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 939426-1
 08/19/12
 August 2012
 07/30/12 - 08/17/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C -30	1549

e Sta	art Date	End Date	e Desc	ription	Start/End Time	MTWTFSS Le	ength	Spots/ Week	Rate	Туре		
5 08/ Cla	/13/12 ass of Tim	08/17/12 ne - Imme	NBC diately Pre	Today Show II e-emptible without	10AM-11AM notice	MTWTF	:30	5	\$450.00	NM		
We		Start Date	_		Spots/Week	Rate						
C		08/13/12	08/19/		5	\$450.00	1	A - LID			Dete :	T
Spc	ots: <u>#</u> Ch 5 WE		Air <u>Date</u> 08/13/12	Air Time Descri 10:49 AM NBC 7		Start/End Time 10AM-11AM		<u>Ad-ID</u>) 0FA12D087H			Rate \$450.00	
			08/14/12	10:59 AM NBC		10AM-11AM) OFA12D087H			\$450.00	N
	1 WE		08/15/12	10:28 AM NBC		10AM-11AM) OFA12D087H			\$450.00	N
			08/16/12	10:51 AM NBC		10AM-11AM) OFA12D087H			\$450.00	N
	4 WE		08/17/12	10:28 AM NBC		10AM-11AM) OFA12D087H			\$450.00	
	7 77							, 017122300711			ψ-100.00	
Cla			diately Pre	Today Show III e-emptible without			:30	4	\$400.00	NM		
We		Start Date 08/13/12	End D 08/19/		Spots/Week 4	<u>Rate</u> \$400.00						
Sno	ots: # Ch		Air Date	Air Time Descr		Start/End Time	Length	n Ad-ID			Rate	Tv
Spc	4 WE	A A P	08/13/12	11:29 AM NBC		11AM-12PM/10-11		<u>)</u> ОБА12D087H			\$400.00	ALC:
			08/14/12	11:59 AM NBC		11AM-12PM/10-11	0.70) OFA12D087H			\$400.00	
			08/15/12	11:29 AM NBC	or at the total and the second second	11AM-12PM/10-11) OFA12D087H			\$400.00	
			08/16/12	11:30 AM NBC		11AM-12PM/10-11		OFA12D087H			\$400.00	
	/13/12	08/17/12	2 M-F	NOON NEWS 12	-12:12:00-12:30 PM	MTWTF	:30	5	\$300.00	NM		
		AND THE RESERVE OF		e-emptible without		Data	N					_
vve	eeks:	Start Date 08/13/12	08/19/		Spots/Week 5	<u>Rate</u> \$300.00						
Spo	ots: # Ch		Air Date	Air Time Descr		Start/End Time	Lenat	h Ad-ID			Rate	T۱
	4 WE		08/13/12		OON NEWS 12-12:30	12:00-12:30 PM		0 OFA12D087H			\$300.00	
	1 WE	SHTu (08/14/12	12:30 PM M-F N	IOON NEWS 12-12:30	12:00-12:30 PM		0 OFA12D087H			\$300.00	
	2 WE	SHW	08/15/12	12:24 PM M-F N	NOON NEWS 12-12:30	12:00-12:30 PM	:3	0 OFA12D087H			\$300.00	1
	5 WE	SHTh	08/16/12	12:27 PM M-F N	NOON NEWS 12-12:30	12:00-12:30 PM	:3	0 OFA12D087H			\$300.00	1
·	3 WE	SHF	08/17/12	12:00 PM M-F N	NOON NEWS 12-12:30	12:00-12:30 PM	:3	0 OFA12D087H			\$300.00	1
8 08. Cla	3/13/12 ass of Tin	08/17/12 ne - Imme	2 Days	s of Our Lives e-emptible withou	1:00-2:00 PM t notice	MTWTF	:30	5	\$400.00	NM		
We	eeks:	Start Dat 08/13/12			Spots/Week 5	<u>Rate</u> \$400.00		133				Ī
Spo	ots: <u>#</u> Ch		Air Date	Air Time Descri		Start/End Time		h Ad-ID			Rate	_
			08/13/12	1:59 PM Days		1:00-2:00 PM		0 OFA12D087H			\$400.00	
	3 WE	SHTu	08/14/12	1:59 PM Days	of Our Lives	1:00-2:00 PM		0 OFA12D087H			\$400.00	- 6
			08/15/12	1:23 PM Days		1:00-2:00 PM		0 OFA12D087H			\$400.00	
			08/16/12	1:28 PM Days		1:00-2:00 PM		0 OFA12D087H			\$400.00	
	4 WE	SHF	08/17/12	1:59 PM Days	of Our Lives	1:00-2:00 PM	:3	0 OFA12D087H			\$400.00	
	3/13/12 ass of Tin	08/17/12 ne - Imme		erson Cooper 2-3 e-emptible withou		MTWTF	:30	5	\$150.00	NM		
We	eeks:	Start Dat 08/13/12			Spots/Week 5	<u>Rate</u> \$150.00						
Spo	ots: # Ch		Air Date	Air Time Desc		Start/End Time		h Ad-ID			Rate	
			08/13/12		rson Cooper 2-3p	2:00p-3:00p		0 OFA12D087H			\$150.00	
			08/14/12		rson Cooper 2-3p	2:00p-3:00p		0 OFA12D087F			\$150.00	
			08/15/12		rson Cooper 2-3p	2:00p-3:00p		0 OFA12D087H			\$150.00	
			08/16/12		rson Cooper 2-3p	2:00p-3:00p		0 OFA12D087F			\$150.00	
	5 WE	ESHF	08/17/12	2:22 PM Ande	rson Cooper 2-3p	2:00p-3:00p	:3	0 OFA12D087F	l		\$150.00	
	3/13/12 lass of Tir	08/17/1: ne - Imme		3-4 PM e-emptible withou	3:00-4:00 PM it notice	MTWTF	:30	5	\$400.00	NM		_
	eeks:	Start Dat			Spots/Week	Rate						
		08/13/12	08/19		5	\$400.00						
_	ote: # Ch	_	Air Data	Air Time Dose		Start/End Time	Long				Pate	-

Send Payment To:

08/16/12

08/17/12

1 WESHTh

5 WESHF

7:47 PM M-F Access Hollywood

7:42 PM M-F Access Hollywood



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Date **Invoice Month** Invoice Period Invoice # 939426-1 08/19/12 August 2012 07/30/12 - 08/17/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C -30	1549

									Spo	ts/				
e Start Date	End D	ate	Desc	ription	Start	/End Time	MTWTFSS	Length	Wee	ek	Rate	Туре	7 - 200	DE 110
0 08/13/12 Class of T	08/17/ ime - Imr			3-4 PM -emptible witho		-4:00 PM	MTWTF	:30		5	\$400.00	NM		
									Ad-					
	/ESHM	08/13		3:22 PM M-F			3:00-4:00 PM	-		12D087H			\$400.00	
	/ESHTu	08/14		3:41 PM M-F			3:00-4:00 PM			12D087H			\$400.00	
	VESHW	08/15		3:36 PM M-F			3:00-4:00 PM			.12d087h			\$400.00	
4 W	VESHTh	08/16		3:18 PM M-F			3:00-4:00 PM	:	30 OFA	12D087H			\$400.00	
3 W	VESHF	08/17	7/12	3:49 PM M-F	3-4 PM		3:00-4:00 PM	:	30 OFA	12D087H			\$400.00	N
1 08/13/12 Class of T	08/17/ ime - Imr			4-5 PM NEWS -emptible with		4-5 PM	MTWTF	:30		5	\$600.00	NM		
Weeks:	Start D 08/13/1		208/19/			oots/Week 5	<u>Rate</u> \$600.00				8			
Spots: # C	h <u>Day</u>	Air D	<u>ate</u>	Air Time Des	cription		Start/End Time	Leng	gth Ad-	-ID			Rate	Ту
4 W	VESHM	08/13		4:24 PM M-F	4-5 PM N	EWS	M-F 4-5 PM	1	30 OF	12D087H			\$600.00	1
2 W	VESHTu	08/14	1/12	4:23 PM M-F	4-5 PM N	EWS	M-F 4-5 PM		30 OF	12D087H			\$600.00	1
1 W	VESHW	08/15	5/12	4:30 PM M-F	4-5 PM N	EWS	M-F 4-5 PM	ii.	30 OF	12D087H			\$600.00	1
3 W	VESHTh	08/16	5/12	4:53 PM M-F	4-5 PM N	EWS	M-F 4-5 PM		30 OF	12D087H			\$600.00	- 1
5 V	VESHF	08/17	7/12	4:29 PM M-F	4-5 PM N	EWS	M-F 4-5 PM		30 OF	12D087H			\$600.00	1
2 08/13/12 Class of T	08/17. Time - Imr			5-6 PM ROT		-6:00 PM	MTWTF	:30		3	\$800.00	NM		
Weeks:	Start D 08/13/	ate I	End D 08/19/	ate MTWTFS	<u>S</u>	oots/Week 3	<u>Rate</u> \$800.00			r				
Spots: # C		Air D	ate	Air Time Des	cription		Start/End Time	Len	gth Ad-	-ID			Rate	T
	VESHTu	08/14		5:28 PM M-F		OT	5:00-6:00 PM		:30 OF	 \12D087H	i -		\$800.00	
1 V	VESHTh	08/16	5/12	5:24 PM M-F	5-6 PM R	OT	5:00-6:00 PM		:30 OF	12D087F	I		\$800.00	
3 V	VESHF	08/1	7/12	5:43 PM M-F	5-6 PM R	ОТ	5:00-6:00 PM		:30 OF	12D087F	l		\$800.00	
3 08/13/12 Class of T	08/17 Fime - Pre			6-6:30 PM th notice	M-F	6-6:30 PM	MTWTF	:30	7	2	\$1,600.00	NM		
Weeks:	Start D 08/13/		End D 08/19/			pots/Week 2	<u>Rate</u> \$1,600.00							
Spots: # C	Ch <u>Day</u>	Air D	ate	Air Time De	cription		Start/End Time	Len	gth Ad	-ID			Rate	Ty
1 V	VESHM	08/1	3/12	6:21 PM M-I	6-6:30 PI	VI .	M-F 6-6:30 PM		:30 OF	A12D087F	ŀ		\$1,600.00	
2 V	VESHF	08/1	7/12	6:12 PM M-I	6-6:30 PI	VI	M-F 6-6:30 PM		:30 OF	412D087F	I.		\$1,600.00)
4 08/13/12 Class of T	08/17 Fime - Im			Entertainment e-emptible with)-730 PM	MTWTF	:30		5	\$1,000.00	NM		
Weeks:		ate		ate MTWTFS	<u>s</u> <u>s</u>	pots/Week 5	Rate \$1,000.00					40000		
Spots: # C		/ Air D	ate	Air Time De			Start/End Time	Len	gth Ad	-ID			Rate	Т
	VESHM	08/1	3/12			ment Tonight	7:00-730 PM			—— A12D087F	1		\$1,000.00	-
	VESHTu	08/1				ment Tonight	7:00-730 PM			A12D087			\$1,000.00	
	VESHW	08/1				ment Tonight	7:00-730 PM			A12D087			\$1,000.00	
	VESHTh	08/1		7 4 ***		ment Tonight	7:00-730 PM			A12D087i			\$1,000.00	
	VESHF	08/1				ment Tonight	7:00-730 PM		:30 OF	A12D087I	1		\$1,000.00	
5 08/13/12 Class of 7	08/17 Time - Im			Access Hollyw e-emptible with		ess Hollywood A	MTWTF	:30)	5	\$1,000.00	NM		
Weeks:	Start E 08/13/	Date	End D 08/19/	ate MTWTFS	<u>s</u> <u>s</u>	pots/Week 5	Rate \$1,000.00							
Spots: # 0		y <u>Air D</u>		Air Time De		,	Start/End Time	ler	igth Ac	I-ID			Rate	Т
	WESHM	08/1		7:42 PM M-		Hollywood	Access Hollyw			A12D087	Н		\$1,000.00	
	NESHTu	08/1		7:48 PM M-			Access Hollyw			A12D087			\$1,000.00	
	NESHW	08/1		7:42 PM M-			Access Hollyw			A12D087			\$1,000.00	
	MECHTA				- ^					A12D087			\$1,000.00	

Access Hollywood /

Access Hollywood /

:30 OFA12D087H

:30 OFA12D087H

\$1,000.00 NM

\$1,000.00 NM

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 939426-1 | 08/19/12 | August 2012 | 07/30/12 - 08/17/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C -30	1549

www.wesh.com

e Start Da	ate End Dat	e Descript	ion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
16 08/14/1 Class o	2 08/14/12 f Time - Pre-e		C Prime AGT	Prime Other	-T	:30	1	\$8,000.00	NM	· angle of the poor of the
Weeks:	Start Date 08/13/12	e End Date		Spots/Week	<u>Rate</u> \$8,000.00					
Spots: #		LEADY AND STREET	ir Time Descri		Start/End Time	Lenat	h Ad-ID			Rate Typ
	WESHTu		3:43 PM Tue NE		Prime Other		0 OFA12D0	87н		\$8,000.00 N
17 08/17/1 Class o	2 08/17/12 of Time - Pre-e			CC8:00-9:00 PM	F	:30	1	\$1,400.00	NM	19913
Weeks:	Start Date 08/13/12	e End Date 08/19/12	MTWTFSS	Spots/Week 1	Rate \$1,400.00					
Spots: #	Ch Day	Air Date A	ir Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Typ
1		08/17/12 IG 17.2	NBC P	Prime WHITNEY/COMI	M 8:00-9:00 PM	:0	0			\$1,400.00 NI
2		08/17/12 8 or 17.1 08/17	3:00 PM AGT		8:00-9:00 PM	:3	0 OFA12D0	87н		\$1,400.00 NI
18 08/13/1 Class o			ews @ 11PM	11-1135p notice	MTWTF	:30	2	\$1,300.00	NM	
Weeks:	Start Dat 08/13/12	e End Date 08/19/12	MTWTFSS MTWTF	Spots/Week 2	Rate \$1,300.00					
Spots: #	Ch Day	Air Date A	ir Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Typ
1	WESHW	08/15/12 11	1:27 PM M-Su I	News @ 11PM	11-1135p	:3	0 OFA12D0	87н		\$1,300.00 N
2	WESHF	08/17/12 11	1:21 PM M-Su I	News @ 11PM	11-1135p	:3	0 OFA12D0	187н		\$1,300.00 N
19 08/13/1 Class o	2 08/17/12 of Time - Pre-e		night Show notice	11:35P-12:35XM	MTWTF	:30	1	\$600.00	NM	
Weeks:	Start Dat 08/13/12			Spots/Week 1	<u>Rate</u> \$600.00				K -	
Spots: #	# Ch <u>Day</u>	Air Date A	ir Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Tyr
1	WESHM	08/13/12 12	2:07 AM NBC T	onight Show	11:35P-12:35XN	Л :3	0 OFA12D0)87н		\$600.00 N
20 08/17/1 Class of	12 08/17/1: of Time - Pre-e			10:00-11:00 PM	F	:30	1	\$2,500.00	NM	rendereda (C. A. 1945) i i ir
Weeks:	Start Dat 08/13/12			Spots/Week 1	<u>Rate</u> \$2,500.00					
Spots: 3	# Ch Day	Air Date A	ir Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Typ
	WESHF	08/17/12 10	0:11 PM NBC F	Prime DATELINE	10:00-11:00 PM	1 :3	0 OFA12D)87н		\$2,500.00 N
21 08/15/1 Class of	12 08/15/1 of Time - Pre-e		rime L&O SVU	10:00-11:00 PM	W	:30	1	\$3,000.00	NM	
Weeks:	Start Dat 08/13/12	End Date 08/19/12		Spots/Week 1	<u>Rate</u> \$3,000.00	-4-7				
Spots:		Air Date A	Air Time Descri	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Ty
	1 WESHW	08/15/12 10):29 PM NBC F	Prime L&O SVU	10:00-11:00 PM	1 ::	30 OFA12D)87н		\$3,000.00 N
22 08/13/ Class of			nrise @6AM mptible without	6:00-7:00 AM notice	MTWTF	:30	3	\$900.00	NM	
Weeks	Start Dat 08/13/12			Spots/Week 3	<u>Rate</u> \$900.00					
Snots:	# Ch Day	Air Date A	Air Time Descr	iption	Start/End Time	Leng	th Ad-ID			Rate Ty
Opols.			6:23 AM M-F S		6:00-7:00 AM		30 OFA12D			\$900.00
			F.FO ABABA F C	unrice @6AM	6:00-7:00 AM	:	30 OFA12D	087н		\$900.00
			5:58 AM M-F S							
			6:42 AM M-F S		6:00-7:00 AM		30 OFA12D			\$900.00

Gross Total

\$58,150.00

Send Payment To:

And a Charles of the Annual Control of the Control

DUPINVOICEATE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 939426-1 | 08/19/12 | August 2012 | 07/30/12 - 08/17/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C -30	1549

www.wesh.com

Agency Commission

\$8,722.50

Net Amount Due

\$49,427.50